

LET'S DO IT ONCE! LET'S DO IT RIGHT!



Greetings, Lighthouse Parents!

Get excited for the **Boosterthon Fun Run**, and let's make this our **ONLY** major PTO fundraiser!

The goal of the **Boosterthon Fun Run** is to raise funds for our school while teaching our children about the importance of Fitness, Leadership, and Character. We need to raise \$45,000 for educational programs, materials, technology, extra-curricular activities and support staff salaries. These monies directly impact your children, so please help!

The Boosterthon Fun Run is a nine day program that will kick off **Tuesday, October 18th, 2011**. Please look for the **Boosterthon Pledge Map** that will come home with your student this day and visit www.funrun.com to begin entering your pledges. The Fun Run Team will be on campus each day and add such energy to the program by showing their bright faces in the car line, in the hallways, and in each classroom. So much energy!

We will have a successful fundraiser with your support! Please connect your student with **10 potential sponsors** who can make a pledge per lap or a flat donation. Most students will run somewhere between 25-35 laps at the Boosterthon Fun Run (max laps = 35).

The Boosterthon Fun Run event will take place **Thursday October 27th, 2011**.

Red Mango yogurt & smoothies will generously provide refreshing treats for the students after the run!



We ask you to help Lighthouse in the following **three** ways:

1. Connect your child to (10) potential sponsors—friends & family—who can give a pledge.
2. Come to the **Boosterthon Fun Run** event on **Thursday, October 27th, 2011**.
3. Go to www.boosterthon.com to learn more about Boosterthon, or connect at www.facebook.com/boosterthon

Thank you again for being such a wonderful group of parents! The investment you make in the lives of our students and our school is noticed and appreciated. Get excited! We know that Lighthouse and Beacon Cove can reach our goal of **\$45,000** with just the **ONE** fantastic fundraiser! **LET'S DO IT ONCE! LET'S DO IT RIGHT!** We look forward to seeing you at the **Boosterthon Fun Run!**

Sincerely,
The PTO of Lighthouse Elementary

All donations are 100% tax deductible!

Checks payable to: Lighthouse PTO. Please include student's & teacher's names. Monies due: November 3rd, 2011.

WHAT HAPPENS AT A BOOSTERTHON FUN RUN?

You may be wondering, “What exactly happens at the **Boosterthon Fun Run event?**” Here’s a quick run-down of what you can expect at the end of our 9-day fitness, leadership, and character-based program.

Eight days before the Boosterthon Fun Run event begins, students will learn about this year’s character theme, Epic Adventure, and how great teams **Encourage, Play, Invite** and **Celebrate** together. Each day brings a new character action to learn and another day closer to the **Boosterthon Fun Run** event. Our fun, fitness event will **Encourage** your children to let loose, be active and **Play** with their classmates! All parents, faculty, and community members are *Invited* to join us by attending the event and cheering on students as they run an average of 25-35 laps around the Boosterthon Speedway. The **Boosterthon Fun Run** event is also designed to **Celebrate** every student learning valuable character and leadership principles while helping their school.

Held on the school’s outdoor field, the **Boosterthon Fun Run** event is a high-energy day, full of enthusiasm from students, teachers and of course, Boosterthon team members. Each grade assembles on the track and has a blast running laps while parents and teachers cheer them on, waving homemade signs, snapping pictures, and clanging Bam-Bams provided by the Boosterthon team.

Upbeat music plays continuously through the speakers as Boosterthon team members join the students around the Boosterthon Speedway, dancing and running to themed laps. You may see students laughing in a conga line, whipping lassos around their heads, driving a racecar, or racing a Boosterthon team member. Our goal is to provide an enjoyable experience that builds community and school culture, while including fitness in the students’ school day.

Last year students ran **8,450,000 + laps** at the Boosterthon Fun Run – that’s the equivalent of **528,133 miles!**

Our school will really get into the spirit of the event! Be a part of it from Tuesday, October 18th - Thursday, October 27th!

Thank you for supporting our school!

Dates to remember:

- **Tuesday, October 18th- Kickoff- start getting those pledges!**
- **Thursday, October 27th- Fun Run Event (2nd grade- 8:45; 1st grade- 10:00; kindergarten- 11:15)**
- **Thursday, November 3rd - Monies Due (checks payable to Lighthouse PTO, please include child and teacher’s names)**

